

PRIVACY POLICY

Updated: 2017-02-07

Information collected

During the course of providing you with Mobile App services, we sometimes need to collect information about you and your use of our Mobile Apps.

Information You Give To Us

When you use a Mobile App we may ask if you would like to receive marketing emails from us or we may invite you to take part in a competition or to share content via email or social networks. To benefit from these services you may be required to provide us with personal information such as your name, e-mail address, telephone number or date of birth.

Information Gathered From Your Use Of Our Mobile Apps

When you use our Mobile Apps they may collect certain information automatically, such as the type of mobile device you are using, the device ID, IP address and information about your use of our Apps. Where possible, unique identifiers are anonymised and at no time do we attempt to identify you as an individual. Our Apps do not collect precise real-time location information about your device. GPS positions may however be collected at specific times if a function requires that.

Cookies are small text files, which are set by a website or app operator so that your browser or device may be recognised. They typically contain anonymous information such as a unique, randomly generated ID. We may use cookies in our Mobile Apps to provide certain functionality to you, such as push notifications, or to learn about your use of our Mobile Apps.

How we will use your information

Any personally identifiable information that you give to us will only be used for the purpose(s) for which it was supplied. For example, to send you newsletters you have subscribed to or to administer a competition.

Automatically gathered information is used to enable us to provide you with a better service by helping us to understand how our Mobile Apps are used and by reporting any technical problems to us (anonymously).

Usage Reporting (Analytics)

To better understand how our Mobile Apps are used, we may use the services of another company to provide us with anonymous statistical information about your use of our Mobile App(s).

Information we might share

We will only share your information with third parties if we have your consent to do so or when they are providing a service for us. For example, a third party developer or an analytics company. Such third parties will only use that information in accordance with our instructions and not for their own purposes. Otherwise, we will keep your information confidential except where disclosure is required or permitted by law (for example to government bodies and law enforcement agencies).

Information shared by you

When you use our Mobile Apps we may invite you to share content via email or via a social network. If you choose to share content then please be aware that the privacy and cookies policies of such third party sites govern the information you submit to them and we encourage you to read them.

Users under 16 years of age

If you are under 16 years of age, you must have your parent/guardian's permission before you provide us with any personal information.

How long we will store your information

We will hold your personal information on our systems for as long as it is necessary to provide you with the service you have requested.

For more detailed about how we treat personal information, please contact us at support@cikado.se.